

ERICKSON COACHING INTERNATIONAL

*Changing The World one
Conversation at a Time*



Institute of Coaching
McLean, Affiliate of
Harvard Medical School

COMPANY BIO:

Erickson Coaching International is a globally recognized leader in professional coach training and development. Proudly holding 20 years of accreditation with the International Coaching Federation. Erickson Coaching International proudly reflects on their journey and looks forward to continuing their mission of empowering and inspiring change around the globe; changing the world one conversation at a time.

With a rich history spanning over three decades, we have empowered thousands of individuals to unleash their potential, helping them achieve personal and professional growth. Our innovative coaching methodologies have earned us a sterling reputation, making us the preferred choice for individuals, corporations, and organizations seeking to create lasting positive change.

Erickson Coaching International: *Empowering Transformation through* Coach Excellence

SUMMARY:

Erickson Coaching International specializes in providing cutting-edge coach training programs that equip individuals with the skills and tools needed to become effective coaches, leaders, and catalysts for transformation. Our emphasis on experiential learning, practical application, and real-world scenarios sets us apart from the rest. With a global network of certified coaches and trainers, we offer a range of flexible training options, from in-person workshops to online courses, ensuring accessibility to aspiring coaches worldwide.

Erickson Coaching International is a beacon of excellence in the realm of professional coach training and development. With an illustrious history spanning over three decades, we have nurtured the growth and transformation of countless individuals, both personally and professionally. Our pioneering methodologies, commitment to innovation, and global reach set us apart as an industry leader, making us the trusted choice for individuals, corporations, and organizations seeking to catalyze change and achieve their full potential.



OUR APPROACH:

At the heart of Erickson's success lies our revolutionary approach to coaching. We believe in experiential learning that transcends theory, empowering our students to become confident, effective coaches through real-world application. Our programs blend time-tested coaching principles with cutting-edge techniques, nurturing a holistic understanding of human behavior and transformation. This approach equips our graduates with the skills to guide others toward self-discovery, growth, and lasting change.

COMPREHENSIVE TRAINING PROGRAMS:

Erickson Coaching International offers a comprehensive range of coach training programs tailored to diverse needs and aspirations. From foundational courses that introduce the principles of coaching to advanced programs that hone specialized skills, we ensure that our students receive a well-rounded education. With both in-person and online options, our training is accessible to aspiring coaches from around the world, fostering a global community of learners and practitioners.

GLOBAL IMPACT:

Our reach extends across continents, with a network of certified coaches and trainers who are driving transformation in diverse cultures and industries. We have partnered with individuals, corporations, and organizations, both large and small, to unleash potential, enhance leadership, and foster a culture of continuous growth. Through our global network, we inspire change that knows no boundaries.



SOCIAL MEDIA STATISTICS:



Facebook:
23K
followers

LinkedIn:
22K
followers

Instagram:
7457
followers

YouTube
10.5k
followers

Twitter:
5841
followers

An
Alumni App
ERICKSON
Plus

Podcast

*Courageous
Conversations*
PODCAST



JOIN THE TRANSFORMATION:

Erickson Coaching International invites you to be a part of our transformative journey. Whether you're an individual seeking personal growth, a leader striving to enhance your organization's performance, or an aspiring coach looking to make a difference, our programs are tailored to meet your unique needs. With a legacy of excellence, a commitment to innovation, and a global community of change-makers, we are here to help you unleash your potential and create lasting impact.

Erickson Coaching International remains steadfast in its commitment to empowerment and transformation. With a heritage of excellence, a dedication to innovation, and a vision of boundless growth, we invite you to explore our offerings, join our community, and embark on a journey of lifelong learning and impact. Together, we transform lives and create a brighter future.

GUIDE TO THE COMPANY

- Name: Erickson Coaching International
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- Contact Details: +1 604-879-5600 , erickson.edu

MISSION STATEMENT

Our mission is to inspire and empower individuals and organizations to create meaningful and sustainable change through transformative coaching and learning experiences all while changing the world one conversation at a time.

PRODUCTS AND SERVICES

We offer a range of comprehensive coach training programs, from essentials to advanced levels, with our flagship program - The Art & Science of Coaching, catering to individuals at various stages of their coaching journey. Our services also include corporate training, leadership development, and custom coaching solutions to meet the unique needs of organizations.

MEET OUR BOARD

MARILYN ATKINSON

(Founder and President)



Marilyn Atkinson is the creator of the acclaimed Solution-Focused Coaching model,

The Art & Science of Coaching

As a clinical psychologist, Marilyn became a dedicated follower of Milton Erickson's work giving his name to Erickson Coaching International because she believed in the power of his solution-focused, metaphorical mindset as a powerful means of human transformation. She modelled Erickson's techniques and neuroscientific principles to create the programs that enable coaches to have a profound impact.

In the 40 + years that Erickson has been growing, she has traveled around the world providing training and coaching for the global community.

At age 80, Marilyn remains a formidable trainer, thought-leader, speaker and writer, inspiring the world with her relentless dedication to human transformation - one conversation at a time.



LOUISE HENDEY

(CEO)

Louise is the CEO of Erickson Coaching International and has a 25-year career spanning across multiple industries including consulting, education, non-profit, financial services and coaching. She has a Master's Degree in Business (summa cum laude and top student) and completed her published thesis on the topic of Work-Life Integration. She is a qualified teacher, counselor/coach and is excited to be embarking on her PhD in leadership and team development methods in organizations. Louise has a particular passion for human development, but she calls herself a chameleon leader. "I love all functional areas of business and thrive the most when leading organizations through tough transformations requiring vision, innovation, people investment and efficient management to succeed. She believes in courageous conversations and has lived her life unafraid to talk about anything. Her colorful chameleon interests extend beyond the boardroom. She loves to teach a classroom of little people or facilitate deep learning with a room full of adults; she enjoys writing stories, articles and poetry, scuba diving with sharks, snow skiing nervously down mountains, traveling regularly, belly laughing with family and friends, and listening to thought-provoking podcasts. She describes her greatest accomplishment in life as learning to be a good mother. "Being a great mother is not something everyone knows how to be. I had to work hard and intentionally to recode my imprinted parenting patterns. But my two young adult children make me believe that I got it all right."

TESTIMONIALS:

Our impact is best reflected through the voices of those we've touched. Here are just a few testimonials from satisfied clients and partners:



It took me almost 6 months to decide which coaching school I would attend. Now that I am a certified coach with the ICF, I can say that Erickson International was the right choice. The quality of teaching coupled with rich content, made it easy in the end. - Daniel Sigouin

Leadership Coaching Division of Groupe Mitesco Group Inc - President

Daniel Sigouin



The one year Erickson learning journey was amazing and helped me to develop the competencies and skills that I wanted to learn. I established a network of awesome people around the world. 2 sessions per week and homework were on one side challenging, on the other side the professional facilitators and the efficient learning platform supported the fast personal growth. The atmosphere in the class was open and positive and the facilitators inspirational and great to learn from. The learning approach was very professional and a good mix of theory, practical demonstration and own experimentation. I highly recommend Erickson! - Esprit Coaching - Owner -

Dr. Katharina Gnirke



I spent months researching and calling coaching schools. I knew I wanted a thorough program that would offer support and I wanted the faculty to be experienced. I made a phone call to Erickson and spent an hour on the phone with an administrator. After I hung up, I know I had found excellence. My time at Erickson was exactly that. Excellent. From the faculty to the learning platform to mentorship every step was interesting, fun, exciting. It might be the best educational experience I have ever had. Because of this program I know that I am well positioned to be a great coach. I can't wait to help people achieve.

MPNLP, TICC, ECPC
Charles Marroni



I found Erickson after searching for local coaching courses on Google. I've consistently been pleasantly surprised and satisfied with my coach journey since beginning my coaching education last year. I've loved the philosophy behind the Erickson coaching model, all the facilitators have been passionate, knowledgeable and experienced. Also, the global network of Erickson coaching has been such a welcome support in my coaching journey!

Brain Kingston
Coach



What a unique transformational journey. Learning with Erickson is truly engaging and inspires you to become solution-focused. The offering provides diversified tools and connects to the coaching model in a logical flow to enable coaches to continue their learning journey with the key principles and ICF competencies in mind!

Head of Talent
Mayada Elkordy



Erickson has allowed me to fully develop my gift for coaching and share it with the world. Going through the program gave me solid skills, a network of peers, and caring support from the facilitators and staff. Finding Erickson felt like coming home to me - I felt a sense of belonging and inspiration. - Climate Executive Coaching

CEO and Founder
Lina Taylor



Mercedes-Benz

"Now we know that coaching enables us to focus on the future and our true (real) goals rather than focusing on the past and problems."

Mercedes-Benz



"The questions really work, especially the accountability questions. Week by week, I have been challenging by team members and holding them to their promises. It works. I took more from business transformed than all the training I have had in my 7 years with American Express."

Carol Johnston,
Team Leader American Express



For media updates and inquiries,
follow us on our social media channels
and visit our website:

www.erickson.edu

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