

Presented by



ROMANIA

LACU Sărat 2025

WORLD GAME

Empowered for Tomorrow | Dor de Viitor

Date: 2-9 October 2025

Location: Alma Health & Spa Retreat,
Brăila, Romania



“There are so many ways to inspire and teach people how to find solutions, learn to be creative, empower the powerless, feed the hungry, and shelter the homeless. Imagine what great things could be possible if each individual coach started a tiny ripple effect that emerged into a giant tsunami that eventually encompassed the planet in one enormous, positive energy flow. It can be done and, working together, we can make it fun, exciting, and compelling.

We invite you to include the World Game in your coaching style and vision - however, whenever, and whichever way you can.” -

Marilyn Atkinson, from her book, *Do You Want To Play The World Game?*

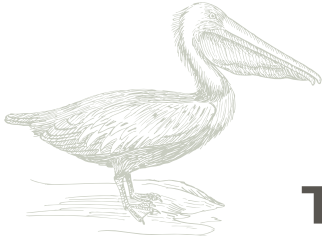


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The Woman Behind The World Game - A Message from our Founder

Hello Romania! Are You Ready to Transform the World with Coaching?

I've hosted 8 World Games. **Every single one of them lives strongly in my mind**, for the friendships formed, the insights gleaned, and the **positive ripple effects that started to spread outwards as a result of the projects we formed.**

Not only is our 2025 event taking place along the **beautiful shores of Lacu Sărat, near Brăila, in Romania**, but it's also taking place in the year of Erickson Coaching International's **45th birthday, making it a truly unique, milestone event.**





Our theme, **Empowered for Tomorrow** (or ‘Dor de Viitor’, which our Romanian hosts explain so beautifully as a ‘longing for the future’ (see page 6), embraces everything a solution-focused coaching approach strives for - **a positive, future-forward mindset that leverages existing strengths**, resources, and capabilities to live a life of one’s own design and then to reach further to make a positive change and play one’s part in uplifting our collective consciousness.

As I asked in the book that inspired it all, *Do You Want to Play The World Game?*, **What if we each take even one step beyond our private personal agendas? Consider the impact!** Suddenly the power of what we have together allows us to work effectively for the benefit of everyone on the globe.

So, with our eyes focused on tomorrow, thinking about how we’re going to approach our next 45 years of leading the coaching revolution, embracing an attitude of ‘Dor de Viitor’ will be vital for Erickson. **Instead of shying away from change and complexity, we walk towards it with courage, conviction, and, perhaps most importantly, an insatiable curiosity** to learn, grow, and adapt.

Whether your ‘next’ is **deepening your career path or coaching practice**, changing course in a specific area of your life, or bringing **deep awareness to your priorities**, I’m confident that our World Game 2025 will be a source of inspiration and clarity for the road ahead.

When I started Erickson Coaching International in 1980, I did so because I truly believed that **coaching has the ability to ‘change the world, one conversation at a time’**. Consider this World Game invitation as a way as we take our next steps together to deepen and widen our impact when the world needs us the most.

I look forward to seeing you in Romania.





Meet **Your Hosts**



Introducing [Oana Botolan](#) and [Alina Costescu](#) of Cteam Romania

Through a partnership with Cteam Group in 2020, Erickson Coaching International has established a strong presence in Romania. Three key programs (The Art & Science of Coaching™, Parent as Coach, and Teacher as Coach) have played a significant role in developing coaching culture and leadership skills and empowering individuals across various domains.

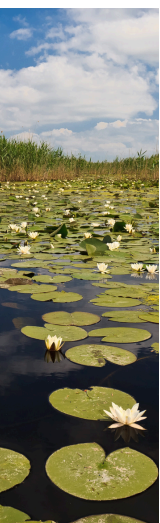
"With a dedicated community of 250 Erickson alumni, 200 parents, and 250 teachers, the impact of our programs extends beyond personal growth and helps to transform education, parenting, and professional environments throughout Romania," Oana and Alina explain.

"We're proud to have facilitated 350 days of learning and over 2,800 hours of coaching education, fostering a mindset of continuous learning and positive change and inspiring individuals to unlock their potential and contribute meaningfully to their communities."



What does our Romanian-inspired theme, Dor de Viitor, mean?

'Dor' refers to a uniquely Romanian feeling of longing, love, and nostalgia, while 'viitor' refers to the future. When combined, the words '**Dor de Viitor**' represent a soulful yearning for what is yet to come; a tender pull toward dreams, possibilities, and a brighter tomorrow.



In the context of the World Game 2025 conference and its overarching theme, **Empowered for Tomorrow**, this call to create, dream, and empower resonates with Romanian culture. As a country, **Romania has a rich history of resilience, reinvention, and hope**. Dor de Viitor, then, is more than just ambition - it is about embracing transformation while staying connected to the wisdom of the past.

Just as Dor de Viitor transforms nostalgia into motivation, coaching transforms self-awareness into meaningful impact. **The retreat experience in Romania will provide a space for deep reflection, skill-building, and co-creation. At the same time, it will also encourage giving back—ensuring that empowerment is not just an individual journey but a collective movement toward a better world.**



Your **World Game 2025** Guide

Whether you attend the full World Game 2025 experience or you join us for a specific part of the program, you'll be joining a powerful community of like-minded individuals, coaches and leaders who are looking for insight and inspiration on how to navigate 'tomorrow' and make an impact in the face of great complexity and uncertainty.



The program is a carefully considered mix of:

A **2-day conference**, including a change-making local excursion

Local and international speakers and thought leaders

World-class training by our founder, Marilyn Atkinson

A curated series of **insightful and interactive workshops**



Program of Events



2-4 October 2025:

World Game Conference



5-8 October 2025:

Deep Coaching Training *for Coaches*
OR



5-7 October 2025:

A 3-day series of events centred around 'Leading Through Complexity'
for leaders and managers



8 October 2025:

Danube Delta Excursion

If you choose the 3-day workshop program, you'll have a free day on 8 October 2025 (while Marilyn wraps up the final day of Deep Coaching Training). We invite you to join us for an exhilarating boat ride along the Danube Delta, a beautiful UNESCO World Heritage site boasting some of the world's best biodiversity.



9 October 2025:

1-Day training facilitated by Marilyn Atkinson & Paul Gossen
Building High Trust Organizations - Coaching Company Transformation:
From Teal to AI





More About the **3-Day Workshop Series**

Our ‘Leading Through Complexity’ 3-day Workshop Series, hosted by Cteam’s Oana Botolan & Alina Costescu, presents a dynamic program of speakers and panel discussions.

Over the course of three days, **you’ll be exposed to cutting-edge leadership strategies for a fast-changing world; enhanced communication, coaching, and decision-making skills; and a framework for fostering innovation and team engagement.**

You’ll gain practical strategies **developing your resilience and adaptability in the face of a complex**, disruptive future, and you’ll be doing so in a network of like-minded leaders committed to driving meaningful change.

Topics on the Agenda

- AI & Leadership
- Sustainability in Leadership
- Organizational Coaching
- New Communication Strategies
- Bridging Generational Differences in the Workplace



More about **Deep Coaching**

Erickson's Deep Coaching course explores and experiences different levels of human consciousness and empowerment.

Through advanced coaching exercises, you will explore your own inner questions, life perspective and purpose. As part of these four transformational days, you will embark on an internal pilgrimage to take coach position on your life. As a result, you will emerge with a clearer sense of self and a deeper capacity to hold coaching space for others.

Who is the Deep Coaching course for?

- Individuals with a background and expertise in coaching
- Individuals wanting to develop a niche in spiritual coaching
- Neuro-linguistic and mindfulness practitioners
- Facilitators, coaches, therapists, leaders and individuals with a focus on human transformation who want to conduct coaching conversations of a spiritual or deeply meaningful nature.

Participants who complete the course will earn 25 CCEUs towards their ongoing professional development.

For more information, visit our [webpage](#) or download our Deep Coaching brochure [here](#).



Which Program **is Right for You?**

✦ **Choose the ‘Leading Through Complexity’ Workshop Series if:**

- You are a leader, manager, or HR professional navigating rapid workplace change
- You want to strengthen leadership, coaching, and communication skills
- You are looking for practical strategies to lead in an unpredictable world

✦ **Choose Deep Coaching if:**

- You are a certified coach looking to enhance deep transformation techniques
- You want to master advanced coaching methodologies
- You are seeking self-reflection, personal breakthroughs, and expanded awareness





More About the **1-Day ‘High Trust Organizations’ Workshop** by Marilyn Atkinson & Paul Gossen

Join us for a transformative workshop on organizational coaching and building high-trust organizations. **Expand your solution-focused mindset, build on your one-on-one and team coaching skills, and master an organizational coaching framework** that will transform your ability to create value for corporate clients.

Learn the key principles of trust, alignment, change, and results that drive high-performing organizations. Explore the **Erickson 4Q Teal Model**, which integrates process efficiency (Blue), results-driven leadership (Orange), people-centric approaches (Green), and purpose-driven innovation (Teal).

Through interactive exercises, you'll discover how to elevate your organizational coaching skills and drive measurable business impact for teams and companies.

This workshop is designed for external coaches, in-house leaders, and HR managers looking to navigate complexity, overcome resistance to change, and foster a culture of continuous growth.

With a structured approach to organizational coaching, you'll gain practical tools to enhance decision-making, scale leadership impact, and drive sustainable success. **This intensive session will equip you with the strategies needed to create a resilient, high-trust organization.**

Why Romania as the **World Game 2025** location?

A growing **coaching landscape**

The Romanian coaching landscape has evolved significantly, moving from a niche industry to a respected profession that leaders, organizations, and individuals actively seek out.

As businesses and professionals embrace personal development, there is a **growing demand for transformational coaching** that aligns with global standards while respecting Romania's unique cultural heritage.

Here are some key facts about coaching in Romania:

1

It's growing in popularity. The demand for coaching services, both personal and executive, has been on the rise, with more companies seeking to invest in leadership development, team-building, and performance enhancement.



"1 in 4 organizations in Romania use coaching services to help improve employees' communication skills, increase productivity at work, increase individual and team performance, and find a balance between personal and professional life."

(ICF Romania)

2

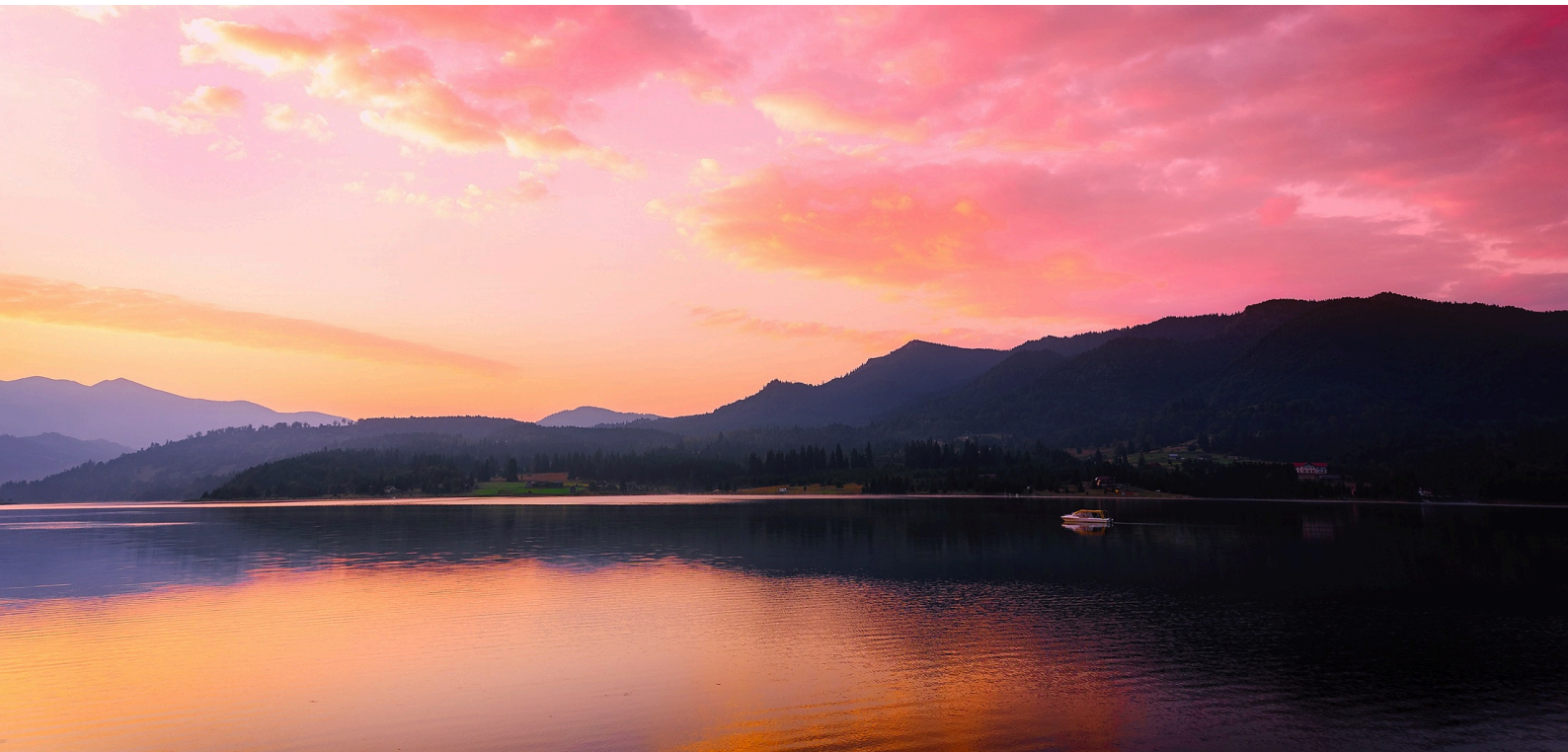
It's being recognized as a critical source of leadership and skills building in the corporate sector.

Many companies in Romania, especially multinational corporations, have integrated coaching as part of their leadership development programs. Coaching is increasingly used to improve managerial skills, foster better communication, and enhance decision-making abilities.

3

It's a key tool to promote personal growth.

Coaching in Romania isn't limited to the corporate world. There is a growing interest in personal development, with many Romanians seeking life coaching services to help with career transitions, personal goals, and work-life balance.




“According to an extensive study by ICF International, 35% of Romanian respondents reported that they have participated in coaching sessions, 86% of them reported being satisfied with the services offered, and 61% stated that they would be interested in coaching.”

Retreat. And Repeat. 10 Reasons to Travel to Romania

When you're passionate about giving back and making a positive impact on the world, it's important to stay inspired and invigorated, and to surround yourself with like-minded individuals that share your life mission.

That's what makes this retreat so perfect - it's a chance to learn and grow with fellow coaches and leaders, while also allowing yourself to relax, reset your inner-balance, and energize yourself for the journey ahead.





Here are **10 great reasons** to book this Romanian retreat and start the countdown with us:

1

Land in Bucharest and explore its ancient history and architectural treasures. Bucharest boasts a unique history and fascinating architecture, combining the charming shapes of the 19th century with the rigid lines of the Stalinist architecture.

2

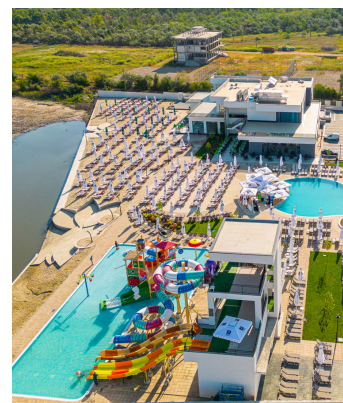
Stay at Alma Health & Spa Retreat during the World Game, a premium spa and holiday resort situated along the shores of Lacu Sărat, near Brăila. It offers a private beach, 5 swimming pools, a spa wellness center (with 60 treatment rooms), a balneo health center, 3 restaurants and 3 bars.

3

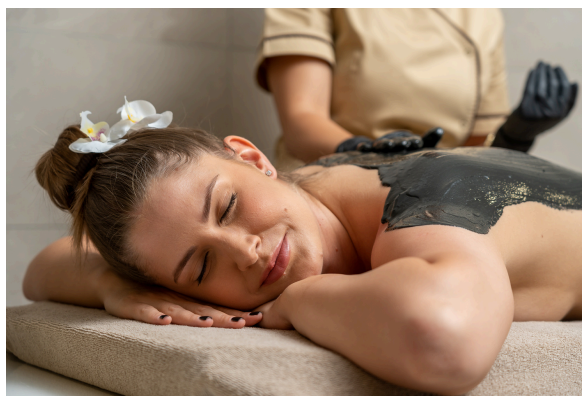
Immerse yourself in untouched nature. The hotel is situated next to a natural forest and near the Small Island of Brăila, one of the most beautiful natural parks in the country, with landscapes of natural vegetation, islands and lakes untouched by man, and over 200 species of birds.

4

Enjoy the therapeutic properties of Alma's signature spa treatments, particularly their mud spa treatments. The mud used is a unique natural resource extracted directly from the salt lake that is rich in minerals.



- 5 **Indulge in fine cuisine**, with Alma's Allegria restaurant serving a delicious mix of authentic Italian flavours and the culinary traditions of the Danube region.
- 6 **Attend a show in Brăila's 150-year old Maria Filotti Theater.** The theater has staged plays by directors such as Cătălina Buzoianu, Alexa Visarion, Constantin Codrescu, and Mircea Daneliuc.
- 7 **Tick the Danube Delta Biosphere Reserve off your bucket list.** On one of your free conference days, visit this beautiful, world-famous UNESCO World Heritage Site, the third largest biodiverse area in the world.
- 8 **Explore seven other World Heritage Sites** before or after the World Game, including the painted churches of Moldavia, the Dacian fortresses of the Orăştie Mountains, the historic centre of Sighișoara, the Primeval Beech **Forests of the Carpathians** and other regions of Europe (shared), the Monastery of Horezu, the Villages with fortified churches in Transylvania, and the Wooden Churches of Maramureş.
- 9 **See unforgettable wildlife.** Romania is one of the best places in Europe to see wildlife like brown bears, lynx, wolves, deer, chamois, badgers and more.



- 10 **Get great value for money.** Romania is rated among the most affordable destinations in Europe, offering impeccable quality, scenery, cuisine and accommodation.

Ready to book yet?



The Power of Giving Back

World Game Insights to Inspire You

Transformation isn't just about individual growth - it's about empowering those around us to step into the future forward with confidence into the future.

The World Game 2025 is designed to ignite your vision for what's possible and equip you with the tools to make a real difference - in your company, community, and beyond. In the spirit of expanding our circles of influence and giving back, we'll be 'paying it forward' in two ways:

Community outreach

During the 2-day Conference we will be organizing a meaningful CSR outing that not only gives us a chance to understand the challenges being faced in the local community surrounding us, but also allows us to (physically) get involved and make an immediate positive impact.

Here's a sneak peak into what our outing is going to be from Oana and Alina...

In the spirit of Empowerment for Tomorrow, our CSR outing will focus on creating a lasting impact through community empowerment, sustainability, and future-building.

Much like Dor de Viitor bridges the past with the future, this activity will connect where we are today with where we aspire to be. It will serve as a reminder that true empowerment is not just about individual progress, but about leaving a meaningful legacy that uplifts others and shapes a brighter tomorrow.

Expect an initiative that nurtures growth, whether through education, mentorship, or community-driven projects.



Your World Game **Group Project** **Legacies**

Besides the community outing, another way that the World Game gives back is by letting attendees focus on a cause, topic or experience that's close to their hearts and forming groups around topics that resonate.

These groups will be supported by a Team Coach, to keep groups accountable and focused on their goals, and supported by Erickson Coaching International in any way possible.

To give you an idea of how powerful it can be when a group of committed coaches and leaders come together to create positive change in the world, here are some positive stories from previous World Game attendees about how their World Game group experience transformed their perspectives:





World Game Bali attendee (2016)

Josef Bataona

Executive Coach | Butterfly Effects
#coaching4students movement

“The most important thing about the World Game is knowing you’ve connected with a global coaching community that is there to share their support and expertise with you. It becomes all about ‘we’ and we can see that together, we can make an even greater impact than we ever imagined.”

The idea of giving back when you graduate and creating a movement is encouraged amongst all Coachnesia The Art & Science of Coaching™ graduates, and it’s something they’ve been championing for a long time. With Josef and Meity attending different World Game conferences, they were able to share their movements with a large (global) group and inspire others to create an infinite loop of coaching skills and techniques being shared with more and more people.

Josef’s World Game team created ‘The Butterfly Effects’, a #coaching4students movement that facilitated coaching sessions with 30+ university students, representing 27 different provinces in Indonesia. Those 30 students, in turn, were asked to deliver a minimum of 3 coaching sessions to a wider group of 5 - 10 people.

All in all, that led to a group of 100+ new students being exposed to the power of coaching and leadership skills.

Josef has a motto in life that applies so beautifully to the World Game philosophy:
“Be yourself, but better every day,” he explains.
“We’re all unique, with our own strengths, and to be better every day, we need to open ourselves to learn from others around us.”



World Game Thailand attendee (2024)

Meity Wardoyo

VCLC, EPC
Executive Coach at Vanaya Indonesia

“I cannot even begin to explain the incredible vibe and energy you get from the World Game. It was an amazing experience to meet coaches from all over the world! And then there’s meeting Marilyn in person, and experiencing her energetic aura and the power that she has to motivate and inspire people. All I can say is ‘wow!’”

Last year, following the World Game, Meity and various members of the Coachnesia Team continued their tradition of forming a movement to give back.

They chose to help raise ecological awareness amongst 20-30 employees and family members in a gold mining community in West Java. First, they planted trees in the area, to give back to the earth some of what mining takes out, and then they proceeded to coach the employees about the importance of ecological conservation efforts.

They did the same in a second project where they approached a group of Agricultural Institute students to raise awareness about what positive ecological impacts they could have after they graduate.

“In Indonesia, topics like education and food are of course much more of a priority,” Meity explains, “so the work can be challenging at times, but if we don’t start now, then when?”



World Game Thailand attendee
(2024)

Tracey Parsons

Coach in training and Palliative
Care Social Worker | RISE

“Attending World Game 2024 changed my life. I’ve since started my coaching training with Erickson, with the aim of transitioning into a new career when I retire, and I’m applying many coaching techniques in my everyday palliative care work.”

The 2024 ‘RISE’ Team brought together coaches, facilitators, entrepreneurs, community workers and educators from 8 countries around the world with the common values of collaboration, resourcefulness and connectedness.

As a group, they’ve created a platform where they connect with each other, share ideas and projects, support one another and have fun making a positive impact within their individual professions and communities.

As individuals, they’re creating positive ripple effects of change through event facilitation, pro bono coaching (team coaching and individual coaching), leadership training programs and workshop facilitations.

“Our focus has been on how we can all ‘think globally, but act locally’. And our group support of all of our individual local efforts has been phenomenal, and perhaps most importantly of all, we meet regularly and we’re keeping the coaching conversations alive.”



World Game Bali and Antalya attendee (2014)

Iaci Rios

ECPC, PCC, ACTC
IMR & Erickson Brazil

“I would tell anyone interested in the World Game to go! It’s a wonderful chance to learn, get inspired, and discover ways to expand your capacity to improve aspects in your community, city, and country through coaching skills.”

Iaci and her team's work has received great World Game recognition over the years. One project in particular focused on helping Instituto Prof, a group that takes care of young children during the day in Paraisópolis, a large ‘favela’ (informal settlement) in the middle of São Paulo, Brazil.

Instituto Prof teaches the kids (aged 7-10) things they don’t learn in school, like art, ballet, sports, music, self presentation, confidence, courage and commitment, and they’re always in need of help.

Iaci and her Erickson Brazil team gifted the teachers a free The Art & Science of Coaching™ course, and the results have been amazing.

“The teachers really enjoyed the training, and one of the main reasons was that they learned to listen to their students! They began to realize how much autonomy they had and that giving them this space resulted in more interest and motivation in class.”

“On the first day of school of the year, after completing our training, the math teacher welcomed the students and showed them all the content they were supposed to learn in the semester. Then he asked them: ‘How do you want to learn this?’ and it ended up being the students who created the lesson plan!”



Pricing

World Game Conference

Early Bird (before 1 May 2025) **€800**
Regular (from 1 May 2025) **€1000**

Deep Coaching

Early Bird **€1200**
Regular **€1400**

Leading In Complexity Workshop

Early Bird **€1000**
Regular **€1200**

Building High Trust Organizations - 1-Day Training

Early Bird **€300**
Regular **€500**

€200 Bundle Discount:

When you sign up for for the World Game Conference + 1 more program

€200 Early Bird Discount:

For bookings before 1 May 2025.





Hotel Room Pricing

	Min 5 nights	Min 3 nights
Standard King & Twin Room - SINGLE		
Early Bird (before 1 May 2025)	€151	€154
Regular (from 1 May 2025)	€162	€165
Standard King & Twin Room - DOUBLE		
Early Bird	€228	€231
Regular	€245	€248
Superior King & Twin Room - SINGLE		
Early Bird	€161	€164
Regular	€173	€176
Superior King & Twin Room - DOUBLE		
Early Bird	€240	€243
Regular	€258	€261

Rates are on a FULL BOARD basis, including a 5% spa discount and free access to the indoor pool, dry sauna, saline and jacuzzi.

The rates above include breakfast, lunch and dinner. Vegetarian and gluten-free options are available. Participants who require halal food should indicate this in their sign up and will be accommodated.

For more room choices and prices, please email us.



Recommended Booking Process

Step 1: Register & Buy Your Ticket

Click [HERE](#) to register and pay for your ticket.

Payment plans (for 1, 2 and 3 installments) are available for [Early Bird](#) sign-ups.

Step 3: Organize Your Flights & Visa

Book your flights and confirm your visa requirements with your local consulate. We're available to help with visa letters if needed.

For questions, email worldgameteam@erickson.edu
For more info, visit www.erickson.edu/the-world-game-romania

Step 2: Book your Accommodation

Book your Alma Health & Spa Retreat accommodation through this link [HERE](#). Take advantage of our special room rates if you book before 1 May 2025.

Step 4: Pack your bags!

And keep your eyes on your inbox for updates from us!



FAQs

What are the additional costs involved?

- Flights, visas and transport costs to and from the venue will be for your own costs, as well as any addition excursions (such as to the Danube Delta)
- Your accommodation rates include full meal options (breakfast, lunch and dinner), as well as tea/coffee breaks
- Copies of Marilyn's book will be on sale

Are there any discounts available?

Yes! Enjoy an early bird discount on your accommodation if you book your room before 1 May 2025.

We're also offering a €200 Combination Discount on World Game tickets when you sign up for more than one item (e.g. World Game Conference + Deep Coaching)

What payment options are available?

We accept major credit cards, bank transfers, and corporate invoicing upon request. Flexible payment plans may also be available. Please contact us for details:
worldgameteam@erickson.edu.

Do I need a visa and does Erickson help to facilitate travel visas?

Visa requirements vary based on nationality. Please check with your local embassy for travel requirements to Romania. If you need an invitation letter for visa purposes, please contact our team.

Will I receive a certificate after the training?

Yes! All attendees attending any of our four events will be presented with an Erickson Coaching International certification of completion at the end of their sessions.

Also, if you choose the Deep Coaching Training option, upon successfully completing the Deep Coaching program, you will receive a certificate from Erickson Coaching International, along with 25 ICF-approved CCEUs that contribute to your professional development.

For questions, email

worldgameteam@erickson.edu

For more info, visit www.erickson.edu/the-world-game-romania



World Game 2025 - Empowered for Tomorrow

Follow us on social media for exclusive updates



#WorldGame2025 #WorldGameRomania
#EmpoweredForTomorrow #DorDeViitor

Are you ready?

Visit www.erickson.edu/the-world-game-romania
for more information and to make your bookings.