

Erickson + Coaching Network



LIVE TRAINING SESSIONS

- ICF CCE training
- Alumni spotlight events
- Facilitated practice
- Book club

BUSINESS STARTER KIT

- Set expectations
- Understand the market
- Administer your practice
- Start on social media

COACHING DEMOS

Watch PCC-level coaches coach clients on common topics

NETWORKING AND PRACTICE

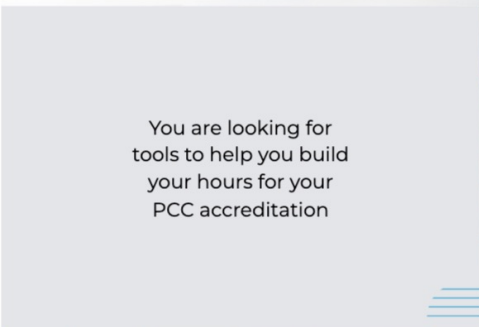
Interact with a professional network of coaches who practice in a variety of industries, functional areas, languages and cultures

www.erickson.edu Tel: 604.879.5600 | TF: 1.800.665.6949

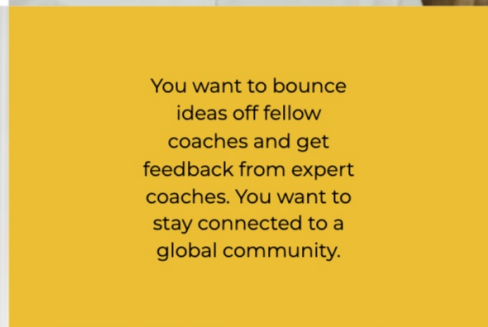
[@EricksonCoaches](https://twitter.com/EricksonCoaches) [f](https://www.facebook.com/EricksonCoachingInternational) Erickson Coaching International [in](https://www.linkedin.com/company/Erickson-Coaching-International) Erickson-Coaching-International



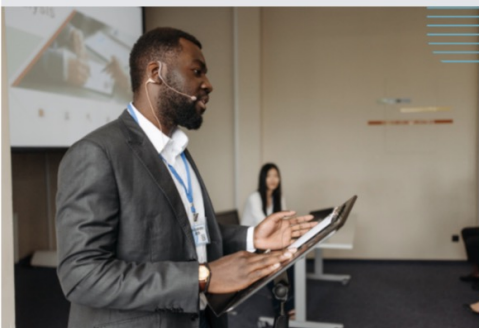
You completed the Art & Science of Coaching, but never got enough practice hours for ICF accreditation



You are looking for tools to help you build your hours for your PCC accreditation



You want to bounce ideas off fellow coaches and get feedback from expert coaches. You want to stay connected to a global community.



You want to keep learning and developing coaching mastery skills.



COMMUNITY TIER

FREE TO ALL ERICKSON GRADUATES

- Access to an Invite only Erickson community platform
- Fresh information & industry updates
- Coaching book club & live gatherings
- Video recordings about the coaching market
- Assistance in setting realistic expectations about: revenue, number of clients, marketing positioning & customer expectations
- Resources for tracking client hours, marketing funnels, revenue and performance of various coaching offerings
- How to get started as a coach & achieve 100 hours for the first level of ICF accreditation
- Ready-to-be-posted social media templates to help you launch your marketing
- Editable templates for note taking during sessions



PREMIUM TIER

59 \$ / MONTH OR 599 \$ / YEAR

- All features of the 'Community' Tier
- Live ICF CCE-approved training events
- Facilitated practice events
- Live thought-leaders alumni spotlight sessions
- Coaching demos
- Video library of content from accredited Erickson courses
- Facilitated network of peer-practice opportunities
- Annual subscribers will also get an invitation to participate in one specialty course exclusively hosted for alumni



Live Training Sessions



ICF CCE-ACCREDITED TRAINING

Alumni told us that they wanted to develop their coaching confidence; learn practical tips from more experienced colleagues and get their questions answered. That's why we created special alumni training.

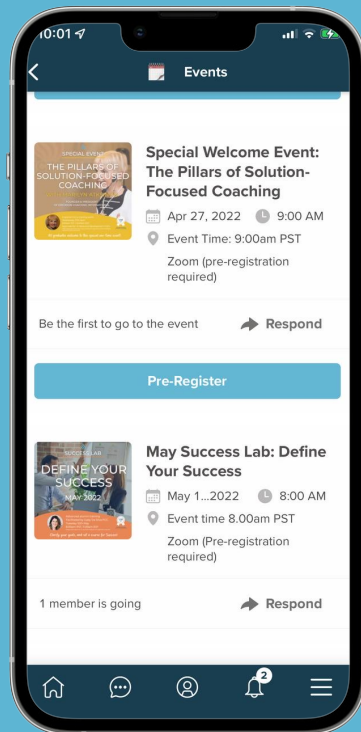
Lab is a monthly 3-hour live session where Erickson facilitators, mentors, and coaches would provide advanced training, share their practical tips, answer questions and encourage.

36

CCE's if you attend all 12 'ICF CCE-Accredited Training Labs' and CCE talks

6+

Hours of live content monthly to make you a better coach



FACILITATED PRACTICE LABS

Practice is what makes a coach. Practice labs are a 2-hour live events where you are invited to practice what you've learned on an ICF-accredited lab with peers. Attending a lab will let you practice with at least 2 peers.

ALUMNI SPOTLIGHT EVENTS

Erickson + is a community and we want to put a strong spotlight on our graduates needs.

Hero events are an opportunity for alumni, industry leaders, and Erickson experts to speak, provide value to fellow alumni, and share ideas.

BOOK CLUB / COMMUNITY EVENTS

In Erickson we read a lot. We have a library of books that we read (or hope to read one day). Let us read together, discuss what we've read and let each other unpack the value of books through discussions



Business Starter Kit

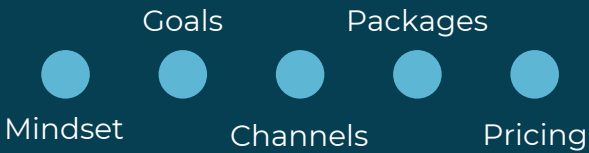
REVENUE DRIVERS FOR COACHES



Coaching Practice Management Tool

- Performance of each offering
- Lead channel performance
- Sales pipeline
- Session-tracking tool
- Revenue per client overtime / Revenue per month
- Planned revenue
- ICF-hours calculator (how many more sessions you need before you can apply to the next status)

BEST PRACTICES OF GETTING YOUR FIRST 100 COACHING HOURS



DATA ABOUT THE GLOBAL CONTEXT OF THE INDUSTRY FOR SETTING REALISTIC EXPECTATIONS

Social Media content starter pack

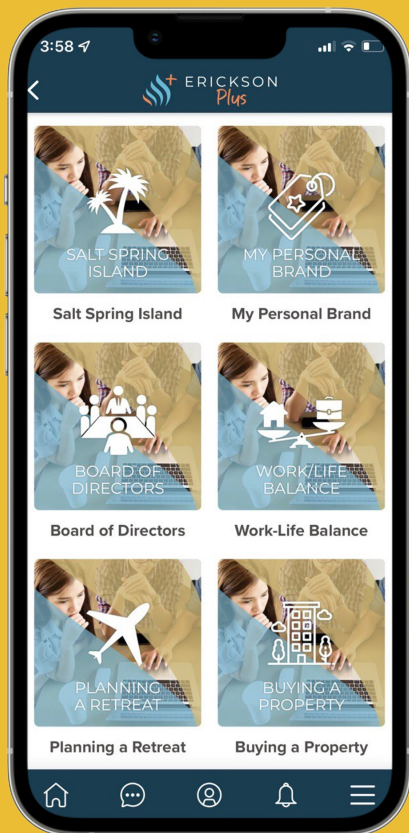
| ICF Status | Required hours | Progress | Status | Offering | N. of Leads |
|--|----------------|-------------------|----------------------------------|--|-------------|
| ACC | 100 | 36.0% | Total | | 0 |
| PCC | 500 | 7.2% | Discovery | Business: Business owners & executives | 2 |
| PCC | 2500 | 1.4% | | Business: Managers | 4 |
| | | | | Friends & Family | 2 |
| Discovery Total | | | | | 8 |
| | | | Evaluation | Business: Business owners & executives | 1 |
| | | | | Business: Managers | 1 |
| | | | | Personal: Sessions | 1 |
| Evaluation Total | | | | | 3 |
| | | | Intent | Business: Business owners & executives | 3 |
| Intent Total | | | | | 4 |
| Offering | Paid/ Pro-bono | Price per session | Price per package of 8 (10% off) | Price per package of 10 (15% off) | |
| Business: Business owners & executives | Paid | \$200 | \$1600 | \$1500 | |
| Business: Managers | Paid | \$150 | \$675 | \$1,125 | |
| | Paid | \$150 | \$675 | \$1,125 | |
| | Paid | \$125 | \$560 | \$938 | |
| | Paid | \$80 | \$400 | \$675 | |
| | Paid | \$100 | \$450 | \$750 | |
| | Paid | \$0 | \$0 | \$0 | |

66% **90%**

of coaches work with managers and leaders

Of coaches offer additional services

Coaching Demos

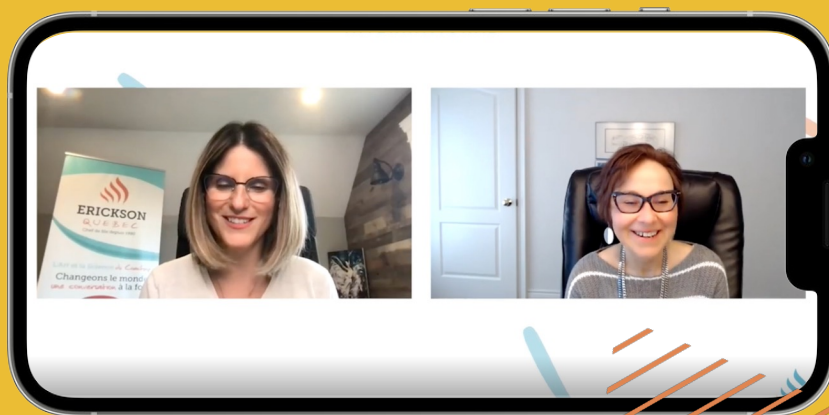


11+

Sessions as of
Erickson + launch

PCC

Coaches provided
content



Networking and Practice



FACILITATED PRACTICE AND NETWORKING SESSIONS

2 hours + of facilitated practice every month for premium members of the network

RESOURCES

Templates, tracking tools and frameworks to help your peer-coaching be a true development of coaching skills

DISCUSSION GROUPS

Find yourself coaching buddies, coach your way to ICF accreditation

Chance to coach Erickson organizational clients

With a rapidly growing number of organizational clients, we are looking for coaches from all walks of life, varying ICF statuses and functional areas of expertise. If you are an Erickson alumni, we would like to work with you!

