



Join the Teal 2.0 Forum

Embracing the **Future of Work**

Welcome to the Erickson Teal 2.0 Forum!

Join us at this pioneering event for organizational coaches and early adopters passionate about Teal principles and self-governance. This vibrant gathering is for the Erickson community and beyond, uniting enthusiasts of team coaching, organizational transformation, and innovative leadership.

3 Action-Packed Days Await You: Our forum includes dynamic workshops, presentations, and interactive sessions, ensuring a comprehensive and enriching experience for all attendees.

What is Erickson Teal 2.0?

Erickson Teal 2.0 is a cutting-edge approach to building people-centric organizations, fully equipped to handle the emergent challenges of today's world. Be part of the launch and become a leading-edge organizational coach and people-centric evangelist.

October 1-3, 2024
Loutraki, Greece

Forum: 2 Days,
Teal Events &
workshops

Oct 3: Erickson
Teal 2.0
Stakeholder
Retreat

Combined Price:
€435 Early
registration before
Aug 15

Register Now:
www.Erickson.edu/teal

Teal 2.0



Co-Creating Teal 2.0

The Teal 2.0 Forum is dedicated to advancing principles and practices that drive profound organizational change. This isn't just about learning; it's about co-creating the future of work. Engage with cutting-edge mindsets, tools, and systems to foster a culture of innovation, collaboration, and agility.

Key Components of the Teal 2.0 Forum

- **Innovative Thinking:** Adopt and implement the latest theories in organizational psychology and behavioral science that support a Teal mindset.
- **Future-Forward Leadership:** Develop leadership skills that prioritize adaptability, transparency, and empowerment, helping your organization navigate modern complexities.
- **Dealing with Emergent Complexity:** Build aligned teams with the collective intelligence to tackle complex problems that slow down change initiatives.
- **Team-Powered Approaches:** Enhance team dynamics, foster trust, and leverage collective intelligence to drive innovation.

Why is the Teal 2.0 Forum Important?

Erickson Teal 2.0 is an early-stage project to scale up the value of coaching and team coaching in the corporate world.

Our vision is to transform the entire coaching industry by building a direct link between coaching and coaching culture and the companies that have the trust, agility, and results to be vibrantly competitive in the future.

For corporate and team coaches, this is a prime opportunity to expand career prospects and become part of this emerging Erickson movement.

Where and When?

Join us at the Erickson Teal 2.0 Forum from October 1-3 at a stunning beachfront all-inclusive resort in Greece, just an hour outside Athens.

The event includes pre and post online sessions for participants and stakeholders, ensuring a comprehensive experience.

Who should attend the Teal 2.0 Mini-Conference?

This forum is for Erickson coaches and stakeholders seeking early access to an innovative organizational coaching framework.

It's also ideal for Teal, people centric, and business agility enthusiasts who want to explore new tools for building better teams and organizations.

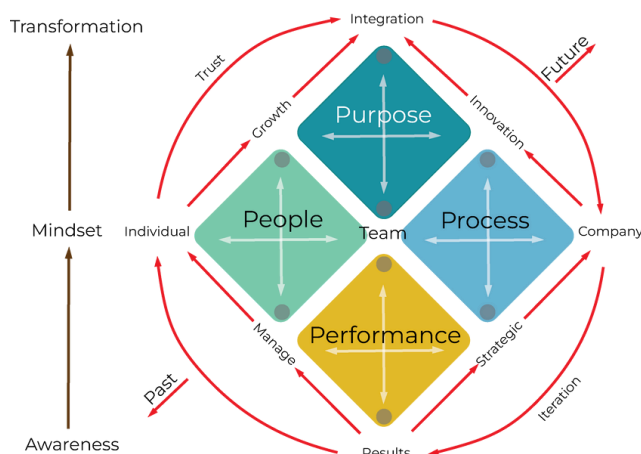
Prerequisites: There are no prerequisites or any previous training requirements. However, team coaching or corporate leadership experience will support a broader learning context.

Accelerating Organizational Change

- **Advanced Frameworks:** Dive into frameworks that promote self-governance and distributed decision-making, dismantling traditional hierarchies.
- **Talent Needs Freedom:** Build the ideal organizational environment to attract, empower and retain the best talent.
- **Empower Autonomy:** Learn methods to empower teams and encourage autonomy while aligning team goals with business results and the organization's mission.

Building a Teal Coaching Culture:

- **Workplace Coaching Culture:** Foster a culture where coaching style conversations support continuous learning and problem solving.
- **People-Centric:** Implement a humanistic coaching culture that aligns with strategic agility and business results.
- **Trust:** Build trust, psychological safety and wellbeing into every conversation and relationship, creating a supportive environment that fosters growth, satisfaction, and a sense of purpose.



What is a Teal Coach?

A teal coach is an organizational coach with in-depth knowledge of teal and self-governance practices. A good teal coach should have strong team coaching skills and broad corporate experience.

Where does Teal 2.0 come from?

Building on the legacy of Spiral Dynamics and "Reinventing Organizations," the Erickson Teal 2.0 framework integrates Solution Focused, workplace coaching culture, and team coaching into a complete organizational change system.

This system supports a company's transition towards a Teal organization, the achievement of strategic goals and a healthy ROI.

What is the Erickson Teal Transition?

Erickson has embarked on a six-year journey to transition into a Teal organization. We invite all senior graduates, trainers, and partners to join a series of stakeholder events. Your participation and contribution is deeply appreciated as we co-create the future of Erickson together.

What is the Erickson Stakeholders Retreat?

At the Erickson stakeholder retreat, you'll engage in hands-on activities that move from Teal theory to practice.

Collaborate with stakeholder teams to build a future of growth and coaching opportunity in the areas that matter most to you.



Become a Professional Teal Coach

- **Hands-On Workshops:** Engage in three days of practical workshops focused on Teal coaching and organizational development.
- **Scalable Systems:** Learn how to scale Teal practices across your organization, ensuring flexibility and resilience.
- **Expert Facilitators:** Gain insights from industry leaders and experts in Teal, People Centric, and Business Agility methodologies.
- **Certification Opportunities:** Earn International Coaching Federation (ICF) CCU Credits leading to re-certification.

Erickson Stakeholders Retreat

- **Strategic Discussions:** Focused sessions for Erickson stakeholders and partners to discuss Erickson's transition into a Teal organization. This includes strategic *visioning* and collaborative discussions on implementing Teal principles across the organization.
- **Exclusive Access:** Gain insider knowledge about Erickson's future direction and transformation plans. Network with key decision-makers and influencers within the community.

Dates and Location:

Oct 1-3, 2024, Loutraki, Greece
Near Athens, 1 hour 20 minutes by shuttle bus from Athens ATH airport, in a stunning beachside setting.

Detailed Schedule:

Pre-Program Events: All on Tuesday evenings from 18:00 to 20:00 CET

- **Teal Forum Info Sessions:** July 16, Aug 6, and Friday Sept 13 .
- **Erickson Stakeholders:** Optional Community Events, July 23, Aug 13.
- **Teal Forum Workshops:** Pre-Sessions: Aug 27, Sept 17, 24

Special Events

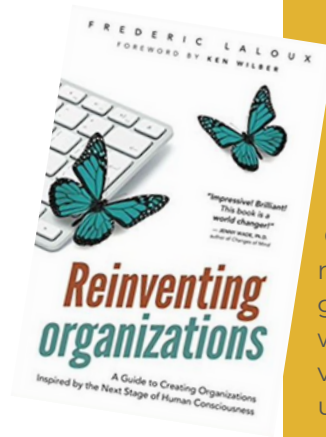
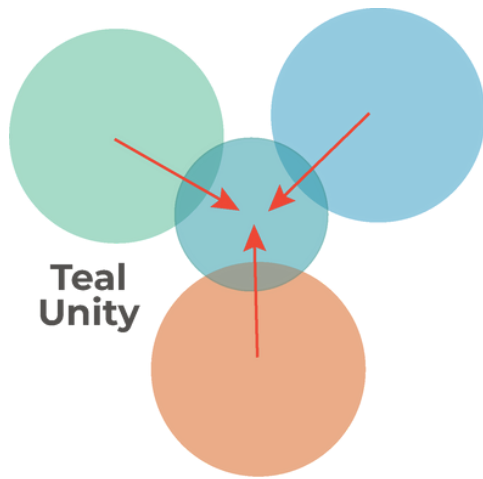
- **Erickson Teal Transition:** Announcement and online events. Sept 19 and 20.
- **Tourist Adventure:** Optional exploration of Greek ruins with Erickson friends, Sept 30.

Core Teal 2.0 Forum:

- **Oct 1-2:** Teal 2.0 Forum - 2 days of Coaching Teal organizations.
- **Oct 1 Evening:** Fireside chat with Marilyn Atkinson.
- **Oct 2 Evening:** (19:00 – 21:00) 2-hour Global Teal 2.0 Launch streaming event, free and open to all online.
- **Oct 3:** Erickson Teal 2.0 Stakeholder Retreat - hands-on engagement in the Erickson Teal Transition.
- **Oct 3 Evening:** Erickson Teal Party.
- **Oct 4:** Invite-only Erickson Teal Partner Retreat.

Post-Program:

• **Teal Forum and Workshop:** Post Sessions: Oct 22, 29 and Nov 5, from 18:00 to 20:00 CET.



What Makes Teal 2.0 Unique?

In 2014, "Reinventing Organizations" introduced the revolutionary concept of self-governing Teal companies, which we refer to as Teal 1.0. While visionary, it left many questions unanswered.

Teal 2.0 addresses these with a comprehensive framework, system, and implementation model, focusing on:

1. **Mindset:** A simple Teal philosophy guiding communication and the approach to work.
2. **Trust:** Building trust and safety as the foundation of people-centric companies.
3. **Questions:** Frameworks that guide Teal teams and systems.
4. **Coaching:** A workplace coaching style that naturally fosters team and relationship building.
5. **Team Powered:** Empowering team performance and alignment through team coaching leadership.
6. **Solution Focused:** Utilizing a deep toolkit that promotes holistic and humanistic emergence.
7. **Emergent Complexity:** Implementing thinking systems to tackle complex challenges and drive strategic competitiveness.
8. **Alignment:** Assisting teams and leaders in achieving higher alignment.
9. **Transition:** Guiding champions and leaders with a step-by-step process to transition towards a Teal organization.

Welcome to Teal 2.0!

Join us in transforming the future of Erickson and organizational coaching.

Forging the Future Together

Teal Forum: A Collaborative Environment

- **Interactive Sessions:** Delve into Teal organizational coaching and explore frameworks and advanced methodologies that promote self-governance and evolutionary purpose within organizations.
- **Global Launch Event:** Join our free, global online event on Oct 2 for the Teal 2.0 Global Launch. Engage with a global community, participate in Q&A sessions, and join live discussions.

Embrace the future of work with Erickson Teal 2.0 and transform your organization into a beacon of innovation and collaboration. We look forward to seeing you there!

Take Action: There is limited space at the hotel. Please email questions to teal@erickson.edu and register before Aug 15. **Register Now:** www.Erickson.edu/teal

About the Facilitators and Team Coaches:

→ **Marilyn Atkinson:** Founder and President of Erickson and Co-creator of Teal 2.0.

→ **Paul Gossen:** Director of Erickson Corporate Programs, Organizational Coach and Co-creator of Teal 2.0.

→ **Special Guests:** To be announced.

→ **Erickson Teal Directors:** Louise Hendey, Zerrin Baser, Peter Stefanyi.



Event Logistics:

Teal 2.0 Forum Pricing:

- **Early registration before Aug 15:** €385, \$410 USD or \$565 CAD.
- **Late registration after Aug 15:** €585, \$625 USD or \$855 CAD.
- **Erickson Stakeholder Retreat:** €50, \$55 USD or \$70 CAD.
- **Combined Core Event:** (Teal 2.0 Forum + Stakeholder Day) Early registration €435, \$465 USD or \$640 CAD.
- **Erickson Partner Day:** No cost (invite- only).

Registration Process:

- Register on the Erickson website and make a direct payment: www.Erickson.edu/teal
- Before Aug 15, use the discount code provided: EARLYBIRD2 in € Euros
- Confirm your space and use the Booking Code **ERICKSON** for the hotel.
- Book your hotel room immediately using the provided code.

Hotel: Ramada Loutraki Poseidon Resort

- **Website:** ramadaloutraki.com
- **Single occupancy:** €129 per night, all-inclusive no drinks, plus €10 local tax per night.
- **Double occupancy:** €159 per night, all-inclusive no drinks, plus €10 local tax per night. Roommate assistance available.

Hotel Booking:

- Please book early, space is limited.
- Use the Booking Code: ERICKSON
- Use the Hotel Website: <https://ramadaloutrakiresort.reservationonline.net/>
- Contact the hotel directly Phone: +30 2744067938.

Hotel Transport:

- Approximately 1 hour 20 minutes from ATH Athens Airport by shuttle bus (around €50).
- Erickson will arrange shared shuttle transport on specific days. Provide your flight info for scheduling.
- Note: Limited other transport options. Taxis (~€200) and local trains/buses (up to 3 hours).