



THAILAND

KHAO LAK 2024

**WORLD GAME**

# World Game 2024

**Meet the Trainers  
& Facilitators**



ERICKSON  
COACHING  
INTERNATIONAL

*Awe of the Heart*





# Dr. Marilyn Atkinson

## World Game Trainings:

Erickson Global's Train the Trainer Part 1 | **1-4 May**

Expanding Emotional Intelligence | **9-11 May**

Coaching in the World Workshop Day 4 | **12 May**

Dr. Marilyn Atkinson's impact on the realms of coaching, psychology, and human transformation is profound and far-reaching. As the founder of Erickson Coaching International, she stands as a trailblazer, contributing significantly to the emergence and expansion of Solution-Focused Coaching Psychology, Neuro-Linguistic Programming (NLP), and Meta Program Analysis. At the core of her influence lies the development of the acclaimed **4 quadrant Solution-Focused Coaching and Outcome-Oriented Coaching model**, which has become a cornerstone for individual coaches, teams, and global corporations seeking clear methodologies for effective people processes.

Marilyn's journey into the world of coaching began in the 1980s, where, as a clinical psychologist, she immersed herself in the work of Milton Erickson. Convinced of the transformative power of Erickson's solution-focused, metaphorical mindset, she named her institution after him – Erickson Coaching International. In her original role as an Industrial Psychologist, Marilyn meticulously tailored solution-focused methods for diverse corporate engagements, making these tools accessible and effective for coaches and leaders navigating the complexities of the professional world.





With over **40 years of experience**, Marilyn has become well-known as a seasoned global trainer and thought leader. Her journey involves traversing the world, providing training and coaching for a diverse global community. This extensive outreach has resulted in Marilyn's teachings being disseminated in over 50 countries, leaving an indelible mark on the coaching landscape.

The depth of Marilyn's contribution is not only evident in her practical coaching models but also in her literary endeavors. She is the **author of eight books on solution-focused coaching**, each translated into eight languages, reflecting a global resonance. Marilyn's commitment to human transformation is further highlighted by the development of highly effective and specialized coach training programs over the past twenty-four years.

Today, Marilyn's role extends beyond that of a trainer; she is a formidable speaker and writer, inspiring the world with her relentless dedication to human transformation—one conversation at a time. Her influence reaches beyond borders, and her teachings continue to shape the way coaches approach their craft, leaders lead their teams, and individuals embark on personal and professional growth journeys.

**In essence, Marilyn Atkinson's legacy is one of transformation—**transformation in coaching methodologies, in corporate approaches, and, most importantly, in the lives of individuals touched by her wisdom. As she remains a stalwart in the field, Marilyn continues to inspire and guide, leaving an enduring imprint on the ever-evolving landscape of coaching and human potential.



# Christopher Cooke

## World Game Trainings:

How Life-works is Awe-So-Me | 1-4 May

Christophers stated purpose is “Imagineering a Regenerative Layer”. This means that he is committed to assisting in the accelerated release of a mesh of minds, tools and regenerative implementation around the planet. Why? Earth’s fragility is informing us we need to change! To do so requires fresh thinking! The good new is that this new thinking, that can handle that which is complex, is available and latent, waiting to be utilised. In Christopher’s words “**The change in worldview for many has occurred, they are just learning to grow into its fuller utilisation.**”

Christopher brings a lifelong insatiable curiosity to life through his teaching and application of a Human Emergence Framework (Cooke et al.) and Holistic Management Framework (Allan Savory); These frameworks stimulate a refreshing meta perspective that translates into meaningful action to enable that which is complex to be better managed.

The Human Emergence Framework utilises robust maps and models of the development of the human psyche.

Christopher is a recognised luminary in the teaching and application of **Spiral Dynamics Integral** since 1998. He is also a Field Professional with the Savory Institute.

### Qualifications:

MSc. Managing Change

BA Environmental Monitoring and Control







# Dr. Zerrin Baser

## World Game Trainings:

High Performance Team Coaching | **9-12 May**

Dr. Baser is a medical doctor, an ICF Master Certified Coach, an Erickson International Senior Trainer and Executive Board Member, and Owner of Denge Merkezi. She has an impressive breadth of professional experience in health sector policies and project management before starting her own business as a trainer and a coach in new human technologies. She provides programs and projects on human growth, leadership development, modeling human excellence, creativity, human productivity, mindfulness, perception and change management in companies. As a senior Trainer with Erickson Coaching International she conducts a broad array of their Solution-Focused Coaching programs. Dr. Baser has more than **7000 hours of coaching experience** most of which is in executive, team, business and transformational coaching. She is working with companies to develop their next generation leaders.

### Areas of Expertise:

- Training
- Mentoring
- Talent Management
- Executive Coaching
- Team Coaching
- Performance Management
- Human Development
- Leadership Potential Development

### MCC Coach





# Jo-Ann Harris

## World Game Trainings:

Coaching in the World Workshop Days 1 & 2 | **9-10 May**

As a seasoned training and development specialist, Jo-Ann was introduced to the fascinating world of coaching 12 years ago. With over 15 years experience in management and as a certified training and development professional, she began her coaching career as an internal business coach, working with management professionals and teams in the corporate world. Her interest in the role of professional and personal leadership, and the importance of effective relationships in creating successful organizations, led to her studies in leadership at the Masters level. During this time, she also became a certified executive coach and enjoyed the opportunity to bring coaching into the world of developmental leadership.

As a **Master Certified Coach** with the International Coaching Federation, Jo-Ann was introduced to The Art & Science of Coaching and the Solution-Focused approach – an education that transformed forever the coaching conversations taking place with her clients and within organizations in which she worked.

“The program at Erickson Coaching and the Solution-Focused approach have provided both my coaching and educational consulting practice with backbone. It has provided my clients with very tangible results leading to transformations in their professional and personal lives.”







In 2007, Jo-Ann launched her own business, 'Leading Relationships' offering customized instructional design, training and development and coaching services. **"I believe that the ability to build strong and enduring relationships with people is key to business and personal success."**

Jo-Ann has a reputation for helping employees, at all levels in the organization, succeed through building positive and productive relationships both within the organization and with external stakeholders. Jo-Ann is an established professional speaker with the Canadian Association of Professional Speakers and a champion public speaker with Toastmasters International. Her expertise in management, training and coaching, and her engaging presentation style creates an educational experience that is certain to improve vital relationships and support employees at all levels as they focus on building relationships, building careers, and addressing business challenges.

### **Qualifications:**

BSc Nursing

Masters Degree in Education

Masters Degree in Leadership

Certified Professional Coach

Certified Mentor Coach

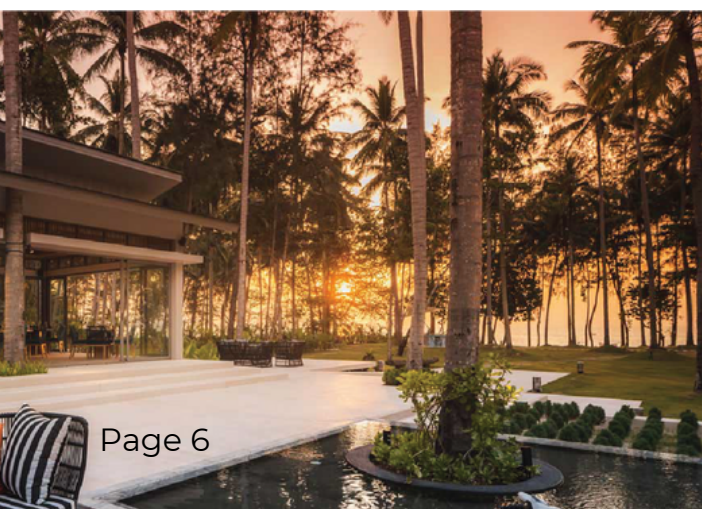
Certified Training and Development Professional

Certified Executive Coach

Certified mBIT Coach

Certified Synchronous (online) Facilitator

### **MCC Coach**





# Shonna D. Waters

## World Game Trainings:

Coaching in the World Workshop Day 3 | 11 May

Shonna Waters is an accomplished **technology executive** with a wealth of experience in human capital transformation, boasting over two decades of expertise as a university professor, coach, operational leader, researcher, and scientist. Her professional journey unfolds at the confluence of science, scale, and service, where she endeavors to distill scientific knowledge pertaining to individual, team, and organizational performance and make it widely accessible. Shonna is impassioned by untapped potential and finds boundless fulfillment in constructing and nurturing individuals, teams, and businesses.

In her current role as the **Vice President of Executive Advisory at BetterUp**, Shonna plays a pivotal role in assisting strategic C-level clients in harnessing the power of science and technology to achieve their most critical business objectives. Previously, she spearheaded the development of technology alliances and strategic partnerships with consulting firms, systems integrators, and coaching industry collaborators at BetterUp. Shonna has adeptly managed large, intricate, multi-year projects and led diverse global teams, often technical in nature. Her expertise extends to designing and implementing human capital systems, spanning pre-hire assessment to performance management, promotion assessment, rewards, and recognition for mid to large-sized organizations across various sectors. Shonna seamlessly integrates science and practice to drive superior outcomes for individuals and businesses alike.





A lifelong learner, Shonna actively contributes to the academic realm by designing and teaching graduate courses in Business and Human Resource Management/Development at esteemed institutions such as George Washington University, Georgetown University, and the University of Maryland, Robert H. Smith School of Business. Her passion for sharing knowledge extends to writing and speaking engagements, with a prolific body of work that includes peer-reviewed journal articles, handbook chapters, magazine and blog articles, over 50 technical reports, and extensive conference presentations as an invited speaker. Shonna is also a published author, with two books to her credit— "The Practical Guide to HR Analytics" and "The Coaching Shift." Her insights have garnered recognition in media outlets such as **CNBC, Fast Company, Forbes, and Axios.**

Shonna Waters earned her Ph.D. in Industrial-Organizational Psychology with a minor in Statistics from the University of Minnesota. Additionally, she holds a Certificate in Leadership Coaching from Georgetown University. Shonna is an ICF certified coach and a Fellow of the Society of Industrial-Organizational Psychology (SIOP), the Institute of Coaching (IOC), and the Center for Evidence-Based Management (CeBMA).

Residing in Arlington, VA, Shonna shares her life with her husband, three daughters, and two dogs. When not immersed in work, travel, or her daughters' activities, she can often be found engaging in activities like swinging kettlebells, running, and exploring new hobbies.

### **Qualifications:**

PhD Industrial/Organizational Psychology  
Certificate in Leadership Coaching

### **ACC Coach**





# Paul Gossen

## World Game Trainings:

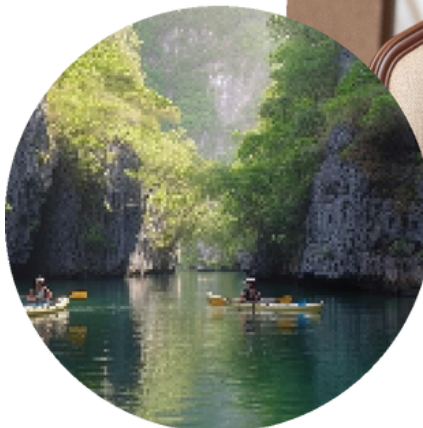
Coaching in the World Workshop Day 4 | 12 May

An avid champion of transformational training, NLP and business leadership for more than 30 years, Paul Gossen, PCC, has been an executive coach, team coach and Erickson corporate trainer since the year 2000. During this time, he has conducted more than 4000 hours of coaching and more than 200 corporate training programs. He has completed large organizational change programs with SAP, NTT Data, GSK, the RCMP, American Express, Golder Associates, and the Blue Focus China. He is the author of Business Transformed and the Q Model Coaching System. He lives in Vancouver Canada, conducts online programs, and travels worldwide.

### Areas of Expertise:

- Corporate Mastery
- Executive Coaching
- Team Coaching
- Organizational Business Strategy

### PCC Coach








## Important Dates

Official Opening Event - **6 May** | Official Closing Event - **11 May**

	PRE-CONFERENCE TRAINING					WORLD GAME CONFERENCE		TRAINING				
MAY	1	2	3	4	5	6	7	8	9	10	11	12
	WED	THURS	FRI	SAT	SUN	MON	TUES	WED	THURS	FRI	SAT	SUN
	<b>Option 1:</b> Erickson International Train the Trainer Certification - Part 1  <b>OR</b> <b>Option 2:</b> How Life-works is Aw-So-Me				Partner and Faculty Meeting		<b>World Game Conference 2024</b>  		<b>Option 1:</b> The Art & Science of Coaching Essentials - Part 1 (4 days)  <b>OR</b> <b>Option 2:</b> High Performance Team Coaching (4 days)  <b>OR</b> <b>Option 3:</b> Expanding Emotional Intelligence (3 days)  <b>OR</b> <b>Option 4:</b> Coaching in the World Workshop Stream (4 days)			
<b>Ticket Required</b>	Pre Conference Training Option 1 <b>OR</b> Option 2 Ticket						World Game Conference Ticket		Training ticket for option 1, 2, 3 <b>OR</b> 4			



Build the World Game Conference ticket that best suits you! **Select one option** from each of the sections you wish to participate in.

# Booking Process

*Find out how **to register** for this life-changing event*

## Booking Process

In an effort to make the booking, registration and payment process for the World Game as effortless and smooth as possible, we have laid out the steps below. Please ensure that you complete all of them to secure your spot.

### Step 1: Confirm your Visa

Guests should verify the travel, visa and passport requirements for their respective countries for travelers to Thailand to ensure that their travel documentation can be processed on time. Once confirmed, they should start the process.

### Step 3: Purchase your Conference Ticket

Guests should book their conference place through the website page [erickson.edu/the-world-game](https://www.erickson.edu/the-world-game) or by contacting the enrollment advisor for their region  
<https://www.erickson.edu/en/get-in-touch>

### Step 2: Book your Flights

Guests should confirm flight availability to and from Phuket, Thailand for their chosen dates. Once confirmed, they should book.

### Step 4: Book your Accommodation

Guests should book their hotel accommodation using the [OFFICIAL LINK](#) and should choose between Bed & Breakfast or an all Inclusive food option. Hotel transfers can be arranged within your hotel booking