



THAILAND **KHAO LAK 2024**
WORLD GAME
Awe of the Heart

Connect with a solution-focused community
Contribute to a kinder world
Grow yourself

Date: May 1 - May 12, 2024
Location: Avani Resort, Khao Lak, Thailand

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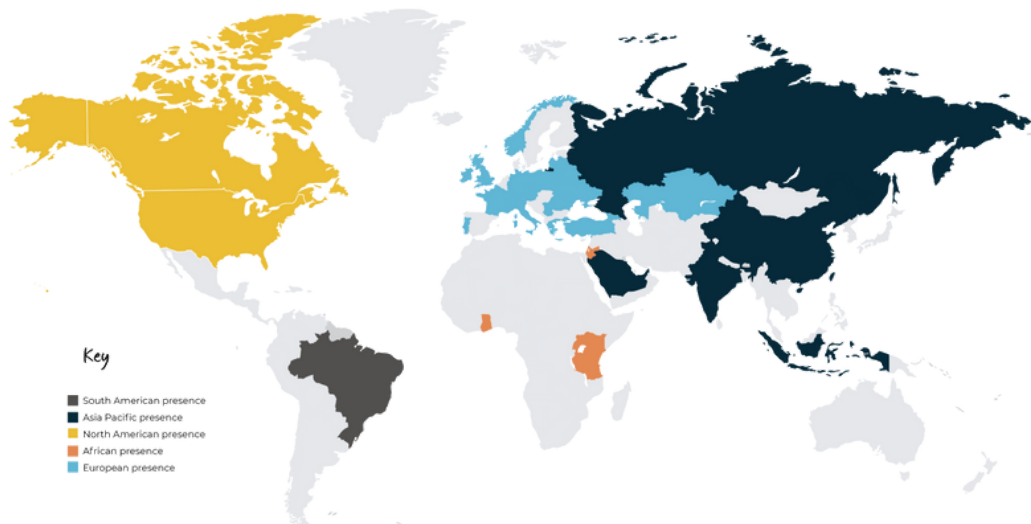
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Erickson Coaching International presents the World Game 2024

Erickson is the pioneer of Solution-Focused Coaching, one of the most established coaching methodologies. Our founder, Dr. Marilyn Atkinson, established Erickson with the intention of unlocking human potential by supporting the shift from problems to solutions by embracing a future-focused mindset. This philosophy is the underlying vision of Erickson and sets the tone for each coach that we train and organization that we partner with. We truly believe that coaching has the ability to **'change the world, one conversation at a time'**.

Our Global Presence





A Message from our Founder, **Dr. Marilyn Atkinson**

Hold an egg in your palm. Notice that there are two ways for it to be cracked. The first way is from the outside-in. You do this with your knife or fork!

For thousands of years, in multiple cultures, we humans have insisted that others get to work, “get cracking”, to suit the team leader or boss. But, in doing so, the only energy we produce is from the outside-in, immediate action energy. A job gets done, and that is it! We form habits to comply.

Now, what about the second way? When an egg begins to crack so that it opens from the inside out, we immediately see new beings emerge from the shell. A new life is before us. We see long-term, developmental energy emerge before our very eyes.

The World Game is about producing such inside-out, new-life, visionary growth potential in our individual and cultural lives.

With an inside out approach, we are finding ways to move forward the lives of people everywhere and spread creative engagement into our cultures. The key method we are working with is visionary, solution-focused coaching: a method for warming the hearts and minds of people in such a way that they get cracking and emerge strongly into their own leadership vision.





Why a World Game? A World Game moves us beyond our own thinking. More and more, people have realized that our happiness on Earth and the future happiness of our children is not a private project. In fact, it is a communal and even planetary project. Thus, the World Game vision links to world culture development, particularly in the area of consciousness development, our focus on value, and our generosity of spirit towards each other.

Humanity's story is our story. It is a story about growing a 'world team'.

(Marilyn Atkinson, Do You Want to Play the World Game)

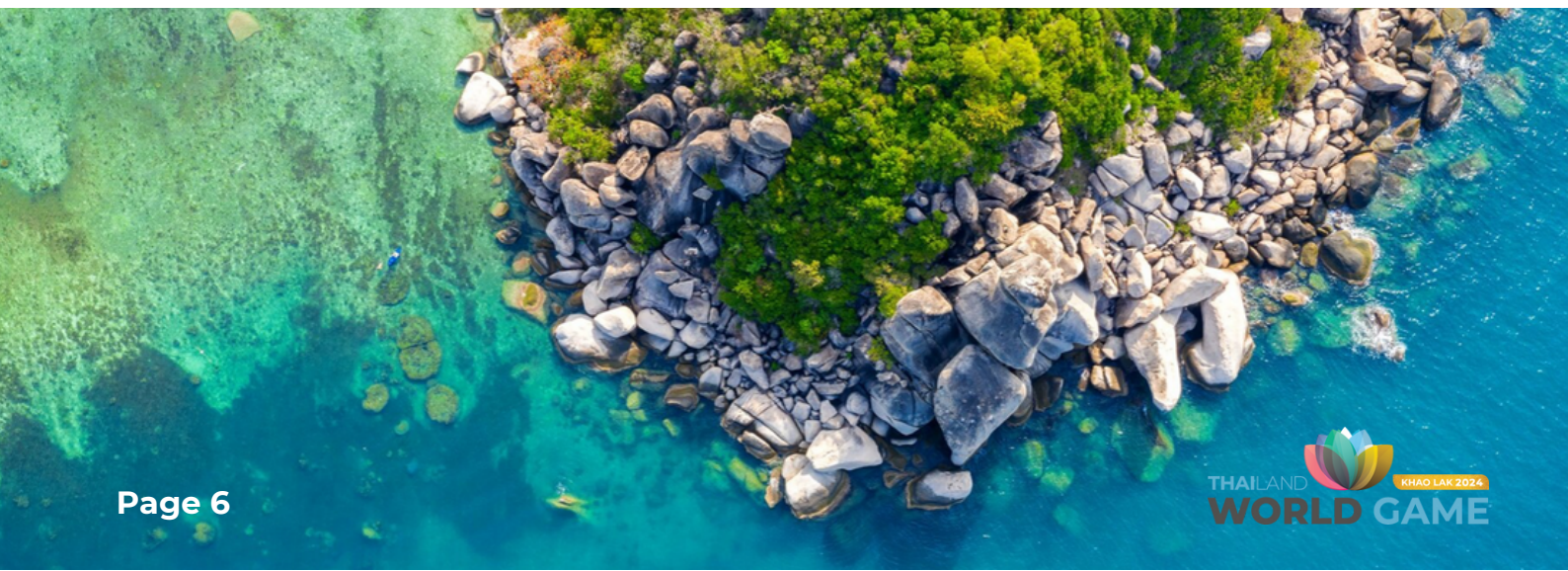


Welcome to World Game 2024 - **Awe of The Heart!**

You are Invited to be
Part of Something Bigger



Embark on an inspiring journey with Erickson Coaching International's World Game, a vibrant global gathering that spans continents to connect minds and hearts. Every session is a new adventure, set in a different corner of the world, where you can join forces with fellow visionaries in person. It's more than just a conference; **it's a celebration of growth, a place where personal breakthroughs and professional leaps forward are the order of the day.** Here, every handshake and shared story weaves into the larger tapestry of making the world a better place. Join us at the World Game, where you're not just attending an event, you're igniting change and transforming lives—starting with your own.



Exploring the Theme - Kreng Jai: ***Awe of the Heart***

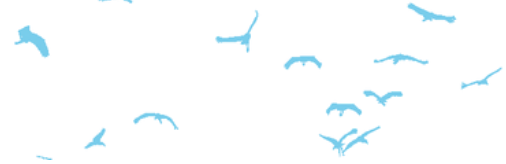
In Thai culture, the concept of 'Kreng Jai' means to have kindness and consideration for oneself, others and the world around you. It is an intrinsic part of Thai culture, a culture built upon the values of peace, acceptance, and harmony.

Looking back at Thailand's rich history, it becomes clear that these values have consistently been applied in times of prosperity and times of hardship. This resilient and peaceful nation sets the scene for the World Game 2024, sharing its secrets and successes with attendees, as we too move towards harmony-

- between societies and culture,
- humans and nature,
- and within ourselves.

The 'Awe of the Heart' theme describes the emotional connections that coaching can create. It emphasizes that **coaching goes beyond achieving goals; it's about cultivating empathy and compassion.** Coaches acknowledge the significance of emotional intelligence and recognize that genuine transformation happens when the heart is engaged.





Our Connection to Thailand

Explore *the land of smiles*


Khoa Lak's history, a captivating journey through time, enriches your visit to this tropical paradise. From its early roots as a haven for Malay communities to the influence of Indian traders and the legacy of Chinese immigrants, the island's cultural mosaic awaits your exploration.

Khao Lak's vibrant heritage is a testament to its open arms to the world. Immerse yourself in ancient Hindu temples and Buddhist shrines, reminders of the island's Indian connection. Uncover the stories of Chinese pioneers who shaped the tin mining industry and experience the island's resilience through its colonial past and economic shifts.

Witness the island's indomitable spirit as it bounced back from challenges like the 2004 tsunami. Khao Lak's history is a testament to the harmony of tradition and modernity, a place where past and present coexist seamlessly, creating a destination that offers not just natural beauty but also a deep cultural tapestry.

Khao Lak's history invites you deeper into the island's soul. As you soak up the sun and savor its cuisine, take a moment to connect with the stories and legacies that have shaped this enchanting destination.





In Thailand, **every day is associated with its own color**, a beautiful tradition that can add more depth and meaning to events centered around the 'Awe of the Heart' theme:

Monday: Yellow - Symbolizing warmth and compassion, incorporating yellow elements can create an atmosphere of kindness and connection.

Tuesday: Pink - Representing love and care, using pink can emphasize the importance of nurturing relationships and emotional well-being.

Wednesday: Green - Signifying growth and renewal, incorporating green can inspire coaches to explore transformative coaching approaches and sustainable practices.

Thursday: Orange - Representing enthusiasm and creativity, engaging in creative workshops or activities can ignite passion and innovation among coaches.

Friday: Blue - Symbolizing trust and communication, focusing on open dialogues and building trust-based coaching relationships can be central to the event. Changing the world, one conversation at a time!

Saturday: Purple - Associated with wisdom and spirituality, incorporating purple can encourage coaches to tap into their inner wisdom and intuition during coaching sessions and interactions.

Sunday: Red - Symbolizing energy and determination, red elements can infuse the event with motivation and dedication to creating positive change through coaching.



World Game 2024

Program and Agenda

Join us and become a change-maker

The World Game 2024 provides the opportunity to learn and develop your skills to become truly equipped to **make an impact** as a coach, leader or individual!

You will be exposed to global speakers, thought leaders and professional change-makers. At the heart of the World Game is networking, connecting and skillsharing. This is supported by an exciting and diverse agenda comprising workshops, training, conversations and interactive projects to both inspire and develop you.

The program consists of:


- **The World Game Conference | 2 days**
- Pre Training option:
 - Erickson International Train the Trainer Certification - Part 1 with Dr Marilyn Atkinson | 4 days
 - How Life-works is Aw-So-Me with Christopher Cooke | 4 days
- Training options
 - The Art & Science of Coaching- Essentials Part 1 | 4 days
 - Expanding Emotional Intelligence | 3 days
 - Coaching in the World Workshop Stream | 4 days





Important Dates

Official Opening Event - **6 May** | Official Closing Event - **11 May**

	PRE-CONFERENCE TRAINING		WORLD GAME CONFERENCE	TRAINING
MAY	1 2 3 4 WED THURS FRI SAT	5 6 SUN MON	7 8 TUES WED	9 10 11 12 THURS FRI SAT SUN
	<p>Option 1: Erickson International Train the Trainer Certification - Part 1</p> <p>OR</p> <p>Option 2: How Life-works is Aw-So-Me</p>	Partner and Faculty Meeting	<p>World Game Conference 2024</p> 	<p>Option 1: The Art & Science of Coaching Essentials - Part 1 (4 days)</p> <p>OR</p> <p>Option 2: Expanding Emotional Intelligence (3 days)</p> <p>OR</p> <p>Option 3: Coaching in the World Workshop Stream (4 days)</p>
Ticket Required	Pre Conference Training Option 1 OR Option 2 Ticket		World Game Conference Ticket	Training ticket for option 1, 2 OR 3



Build the World Game Conference ticket that best suits you! **Select one option** from each of the sections you wish to participate in.

The heart of this gathering is the World Game Program

WORLD GAME - AN EXPERIENTIAL JOURNEY OF IMPACT

If you want to go fast, go alone - If you want to go far, go together
-African Proverb

SETTING THE SCENE

The World Game is a **1-year long experiential program** that uses the power of metaphor to guide teams through a team-based leadership and coaching program. Global teams will be formulated and will work together to achieve a self-directed social impact outcome that will achieve a demonstrable positive impact on an ecosystem, whether that be a community, organization or environment, in any part of the world. The process will involve team and project principles that will engage participants to develop their leadership and coaching skills in an experiential and action-based learning process.

WHO IS INVITED TO PLAY

The World Game is for anyone who **cares about tomorrow**. If you want to be part of a world transformation by making a team-based impact while developing your leadership and coaching skills in a borderless global context, this program is for you. Not only will you work within a metaphorical and experiential frame to deliver team-based outcomes, but also you will do this using Erickson's team-based principles.

10 CRITICAL GLOBAL SYSTEMIC SKILLS YOU WILL ACQUIRE AND STRENGTHEN:

1. Vision casting and purpose setting
2. Team formation, role setting and alignment
3. Borderless global and cross-cultural collaboration
4. Planning, partnering and resourcing for outcomes
5. Conflict, mediation and dialogue for win-win outcomes
6. Coaching and mentoring
7. Self awareness and development
8. Technical skills
9. Impact evaluation
10. Lateral influencing skills

For more info on the World Game Impact program and dates **scroll to the end**



World Game Conference **7-8 May**

Outcome: Engaging with important social issues and creating solution-focused impact teams

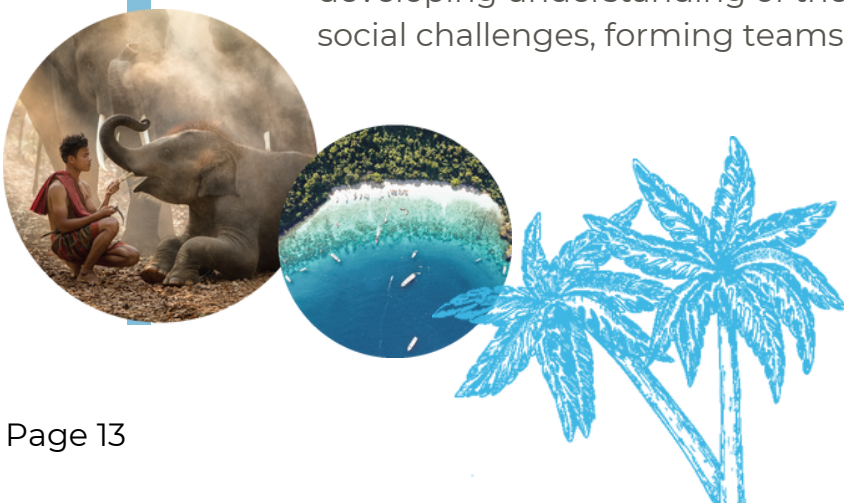
Duration: 2 Day Conference

Dates: 7-8 May

The World Game impact program will start at the World Game in Khao Lak, Thailand with 2 days of deep immersion on the topic of sustainability on earth in the broader context of the word. We will immerse ourselves in the context of Thailand, learning more about its social, environmental and political context as inspiration to construct our own social impact projects. The 2 days will include:

- **Local Guest speakers** who can educate us on **global challenges, social impact and sustainability**, as well as how organizations are successfully tackling these challenges
- Engaging in transformative dialogue around sustainability and community issues that need our attention, compassion and solutions. We begin with **CONVERSATION**.
- While sustainability challenges are global, they all have their roots in the mindset and actions of local communities. We don't need to solve everything - we begin at home. We will use the context of our Thai venue to understand more deeply the specific challenges they face and what community action is being taken to make an impact. This will be educational, inspiring and thought provoking
- Construct teams that will use Erickson Team Coaching principles to form projects that will make a **positive social impact in our communities**, and in turn the world. We will present our project vision and plans to our broader audience so that we may expand our thinking and experience the power of community support and action.
- The projects will be invited to work within a framework that will support success, such as partnership with existing organizations, developing understanding of the challenges, identifying unique social challenges, forming teams across geographical contexts.

For more info on the World Game Impact program and dates **scroll to the end**





World Game Conference Agenda

6 May

6 May

Evening Session | 5-7 pm

Keynote Address on Sustainability and Social Impact

7 May

7 May

Full Day Immersion in local Thai Community projects

- Seed of Change re-education project
- Khao Lak Drug problem project
- Mae Khao Sustainability Foundation

Evening Session

Global Nations Dialogue to brainstorm core solutions to key challenges discovered and presented

8 May

8 May

Morning Session

Formulating team purpose, vision and mission

Afternoon Session

Teams will present their plans to the World Game Council for approval and budget allocation. Comments, reflections and dialogues will be used to deepen understanding of the potential impact, enablers, risks and considerations to catalyze the projects.

For more info on the World Game Impact program and dates **scroll to the end**

Pre-Conference Training **1-4 May**

Begin your World game experience as an inspiring presenter

Erickson International Train the Trainer Certification - Part 1 with Dr. Marilyn Atkinson

Outcome: Develop your abilities as an inspirational speaker and transformational trainer

Duration: 4 Day course

Dates: 1-4 May 2024

Faculty: Dr. Marilyn Atkinson



To successfully share your vision and message, you need to master the art of transformational training. This impactful course, developed and facilitated by Dr. Marilyn Atkinson, is a mandatory stepping stone to becoming an Erickson Facilitator. We are delighted to announce it as the official pre-conference training for the World Game 2024 and to welcome leaders, coaches and individuals who want to grow themselves as effective presenters to join.

This course is about power, engagement and flair! It is also about your own stretch and development as a transformational thinker. You will discover how to create inner alignment with yourself as a strong, committed presenter and communicator. This includes learning how to align with others so that people feel deeply connected and relaxed as you speak or train.



Pre-Conference Training **1-4 May**

Grow Your Capacity to Handle Complexity

How Life-works is Awe-So-Me with Christopher Cooke

Outcome: Augment your Coaching skills by Exploring Spiral Dynamics and other frameworks

Duration: 4 Day course

Dates: 1-4 May 2024

Faculty: Christopher Cooke

“For the simplicity on this side of complexity, I wouldn't give you a fig. But for the simplicity on the other side of complexity, for that I would give you anything I have.”

— **Oliver Wendell Holmes**

4 Days of luxurious enquiry that may stimulate your Sou-Song with an awe and wonderment of how life works as we work with the question:

*‘How can we find the **models of thinking** and the approach to problem resolution of greater complexity than the kinds of problems that we've created for ourselves?’*

We use the **Spiral Dynamics Integral Framework**, and a foundational case study of the **Holistic Management Framework** (Savory) which evidences Teal / Yellow thinking. This latter body of knowledge has emerged over the past 80 years and has been reliably applied around the world since 1982. We will bring ecological literacy to the streets.

What better way to augment your coaching skills and prepare for a full engagement in the 2 day conference, ‘Awe of the Heart’.



Trainings **9-12 May**

Delve into Personal and Professional Development

The Art & Science of Coaching™ - Essentials Part 1

Outcome: Become a professional coach

Duration: 4 Day course

Dates: 9-12 May

The first step in Erickson's globally acclaimed coaching course, "The Art and Science of Coaching." Whether you aspire to be a professional life, executive, or personal development coach, or if you're seeking professional advancement, this program is your gateway to success. The World Game post conference training offers the first 4 days of the course online. They can either be taken as a standalone, or participants can enroll to complete the remainder of this transformation course online.

The Art & Science of Coaching program stands out for its Solution-Focused approach, rooted in neuroscientific principles. Renowned for empowering coaches to create change in their clients, this course offers a structured curriculum that equips you with the most comprehensive coaching skills, preparing you to apply coaching in whichever environment you find yourself in.



Part of the larger pathway towards The Art & Science of Coaching™ Level 1 and Level 2



Expanding Emotional Intelligence

Outcome: Self-growth and personal development

Duration: 3 Day course

Dates: 9-11 May

Faculty: Dr. Marilyn Atkinson



Through nine essential techniques, you'll shift from guardedness to self-empowerment and enriching relationships. Learn to release limiting narratives, and find peace in your emotional history. By taking the Expanding Emotional Intelligence training, you will also learn how to let go of self-limiting habits - and discover an increased sense of playfulness and inner serenity.



Coaching in the World - Workshop Stream

Outcome: Engage with the most relevant coaching topics happening in the world right now

Duration: 4 Day course

Dates: 9-12 May

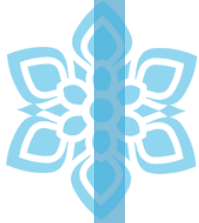
Engage in training and conversation around the role of coaching in the future, how to be a better coach, and how to truly use coaching to create an impact that you can measure.

Advanced Professional Coaching | 3 days
with Jo-Ann Harris | Director of Coach Training, MCC Coach, Mentor

In this 3 day workshop you will step more deeply into, explore, experience and integrate the ICF competencies. Through discussion, reflection, and experiential learning, individually and in groups you will bring the competencies alive in your practice. You don't have to be an MCC-level coach to coach more masterfully.

Teal Organizations | 1 day
with Dr. Marilyn Atkinson and Paul Gossen

In this workshop, Paul and Marilyn will explain how the Teal Alignment Method, introduced in Spiral Dynamics, can be applied to organizations and teams. By embracing complexity, coaches and companies can develop inclusive cultures that promote self-governance and support talent.



Booking Process

*Find out how **to register** for this life-changing event*

Booking Process

In an effort to make the booking, registration and payment process for the World Game as effortless and smooth as possible, we have laid out the steps below. Please ensure that you complete all of them to secure your spot.

Step 1: Confirm your Visa

Guests should verify the travel, visa and passport requirements for their respective countries for travelers to Thailand to ensure that their travel documentation can be processed on time. Once confirmed, they should start the process.

Step 3: Purchase your Conference Ticket

Guests should book their conference place through the website page [erickson.edu/the-world-game](https://www.erickson.edu/the-world-game) or by contacting the enrollment advisor for their region
<https://www.erickson.edu/en/get-in-touch>

Step 2: Book your Flights

Guests should confirm flight availability to and from Phuket, Thailand for their chosen dates. Once confirmed, they should book.

Step 4: Book your Accommodation

Guests should book their hotel accommodation using the [OFFICIAL LINK](#) and should choose between Bed & Breakfast or an all Inclusive food option. Hotel transfers can be arranged within your hotel booking

Pricing

US \$

World Game Conference

\$ 734,00

Pre Conference Training

The Art & Science of Transformational Training -

\$ 1394,00

How Life-works is Awe-So-Me

\$ 1394,00

Post Conference Training

The Art & Science of Coaching Essentials Part 1 - *

\$ 1 394,00

Expanding Emotional Awareness -

\$ 880,00

Coaching in the World Workshop Stream -

\$ 880,00

Translation will be available based on demand





Accommodation

Avani Khao Lak, Thailand

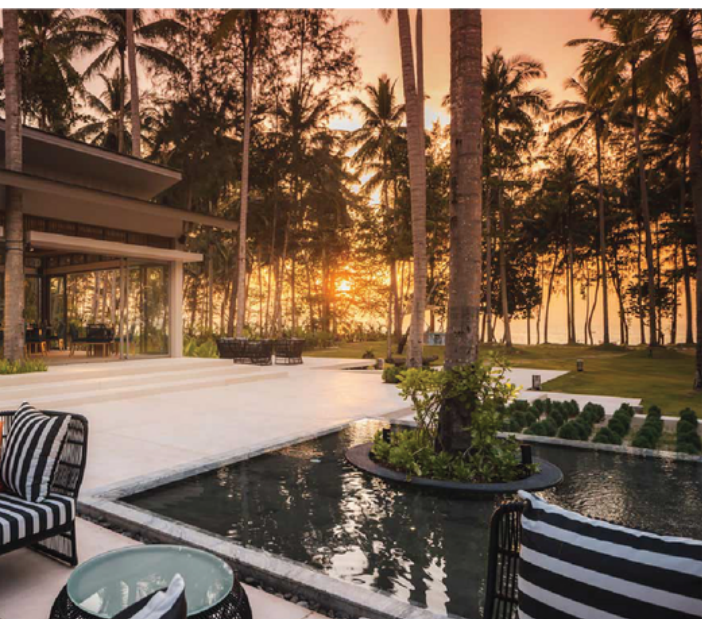


A Natural Playground

“Head north of Phuket to the playground of Khao Lak, where jungle meets sparkling ocean. Here, on our very own stretch of beach, the perfect balance between tranquility and exhilaration awaits.”

Avani Khao Lak is proud to have signed the UNESCO Sustainable Travel Pledge

- 309 rooms, suites and villas
- Private beach for guests
- 24/7 AvaniFit fitness center, muay Thai, rock climbing, pilates and yoga classes
- AvaniKids club with water and skate parks
- Ice Cream parlor
- AvaniSpa and in-room spa services
- 4 Outdoor Pools
- Water activities include stand up paddling, kayaking, surfing and diving
- 60 minutes from Phuket International Airport



Avani Khao Lak has 4 restaurants for you to choose from, as well as an ice-cream parlor and a beach bar 'The Mojito Factory'. When booking your accommodation you can choose between Bed & Breakfast or all-inclusive food and beverage.

Note: World Game attendees will receive special accommodation rates before, after and during the conference. Visit erickson.edu/the-world-game to book!



Address: Q777+72 99 Moo 8, Khao Lak Tumbon Bang Muang, Takua Pa District, Phang-nga 82190, Thailand

Phone: +66 76 427 300

Email: reserveavani@avanihotels.com

Website: <https://www.avanihotels.com/en/khao-lak-phang-nga>



Visa and Travel Information

Located in Asia, Thailand receives international flights from around the world each day. The country has six international airports, and the closest one to the World Game 2024 venue is the Phuket International Airport. Some other methods of transportation that can be used to reach Thailand are the ferry from Kuala Lumpur or the train.

If you are arriving by air, depending on where you are traveling from, you will either have a direct flight or a connecting flight. One of the most popular routes is to fly into the country's capital, Bangkok and take a domestic connecting flight from there. Alternatively, you can book a direct flight into Phuket International Airport.





Tickets for international travel will rise, so we recommend booking yours well in advance!

Many nationalities are able to visit Thailand without a visa. Some nationalities do not require one at all and others will be granted a visa upon entry. Check which option applies to you here and pay special attention to the allowed duration of stay. Whether you need a visa or not, remember that you will need to show proof of where you will be staying as well as a return ticket upon arrival.

Visa Guide - <https://www.thaievisa.go.th/>

Find your
Adventure



More on the **World Game...**



"As coaches, we ponder how we can envision life-altering outcomes that assist everyone in **tackling the monumental challenges of our contemporary world**," says Marilyn Atkinson.

In her book, "The World Game," Marilyn Atkinson recognizes that games are universal, whether played for amusement, achievement, or diversion; they are an innate aspect of the human psyche. However, Marilyn asserts that we often confine ourselves within self-imposed boundaries, restricting the scope of the lifelong game we already engage in, which encompasses survival, inspiration, and existence. Adding this game to our individual lives may be viewed as a limited endeavor, akin to swimming in a small tank. So, how can we transition from a confined tank to a vast aquarium and elevate the stakes? Marilyn's counsel? "Engage in a grander game."

"The World Game" urges us to partake in purposeful endeavors with societal significance for a positive, lighthearted approach that invites collaboration with fellow participants. **To truly expand one's horizons, it is those audacious enough to want to change the world who often achieve it.** But where do we begin? The World Game first began in London, uniting Erickson partners, facilitators, and coaches from around the globe in a solution-driven gathering aimed at collectively expanding their horizons by co-creating initiatives with tangible impact. Subsequent World Games have taken place in Turkey, Bali and Egypt, focusing on building connections with the aspiration of igniting a ripple effect in human consciousness.

THE WORLD GAME 2024

PROJECT STRUCTURE

Participants should be willing to commit to the full 2 days at the World Game 2024 in Thailand. This is an immersive team experience to set the stage for the year's work.



The time and participation commitments per participant are as follows:
Feb-May 2024: Pre-work
7-8 May 2024 (in Thailand): 2 days
June- August 2024: As determined by team (includes 2 hour Community of Practice and team coaching per team)

MILESTONE 1 TOWN HALL

12 September 2024 at 5:30pm CET/8:30am CT: World Game Global Town Hall 1

13 September 2024 at 7am PST / 10am EST | World Game Global Town Hall 2

September-November 2024: As determined by team (includes 2 hour Community of Practice and team coaching per team)

MILESTONE 2 TOWN HALL

5 December 2024 at 5:30pm CET/8:30am CT: World Game Global Town Hall 1

6 December 2024 at 7am PST / 10am EST | World Game Global Town Hall 2

January-March 2025: As determined by team (includes 2-hour Community of Practice and team coaching per team)

MILESTONE 3 TOWN HALL

6 March 2025 at 5:30pm CET/8:30am CT: World Game Global Town Hall 1

7 March 2025 at 7am PST / 10am EST | World Game Global Town Hall 2

April-June: As determined by team (includes 2-hour Community of Practice and team coaching per team)

CELEBRATION

6 June 2025 at 5:30pm CET/8:30am CT: World Game Global Town Hall 1

7 June 2025 at 7am PST / 10am EST | World Game Global Town Hall 2





Be part of the World Game

Follow us on social media for exclusive updates



#WorldGame2024 #WorldGameThailand

#AweOfTheHeart#EricksonCoaching

Contact us

Reach out to worldgameteam@erickson.edu for inquiries